

## Tourism Scrutiny Report - Elaine Shimbart

### Waterlooville library

I interviewed a senior member of the library staff in order to ascertain their methods of advertising events in the local area.

The way in which they promote events in the area has changed. Since the library has been refurbished and modernised, they informed me that they no longer have room for carousels, such as are found in the atrium in the Plaza, where leaflets could be easily seen by anyone interested.

Any leaflets, or other information, regarding events, shows, entertainment, etc., occurring in the Borough are, instead, kept in folders at the rear of the library. However, the staff are more than happy to photocopy, or download and print from their computer, any information that is requested.

There is also a separate folder for the Voluntary sector, and for Clubs and training events.

There is a large notice board at the back of the library which can be used to advertise events.

Other libraries will be somewhat similar as and when they are modernised.

### Notice Boards

There are several notice boards, which are available for the use of charities, etc., situated in prominent places in Waterlooville and Cowplain, as well as throughout the Borough, which can be used to advertise events in and around the Borough. This will, hopefully, attract both local residents, and those from further afield.

These are closed notice boards, with the keys to those in the town centres being held by the town centre manager, Jeff Crate, while the local centre notice boards have nominated keyholders.